

# How SMBs Crack the Code on Cyber and Network Security

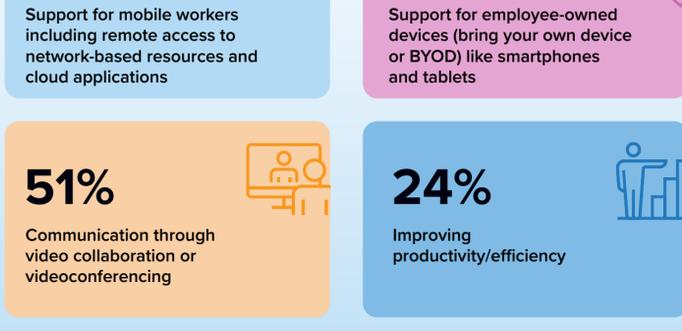
U.S.-based small and medium-sized businesses (SMBs) are increasingly realizing the importance of investing in cyber and network security to protect their rapidly growing businesses amid today's hybrid working environment.



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## SMBs Continue to Invest in Technology to Support Hybrid Workers

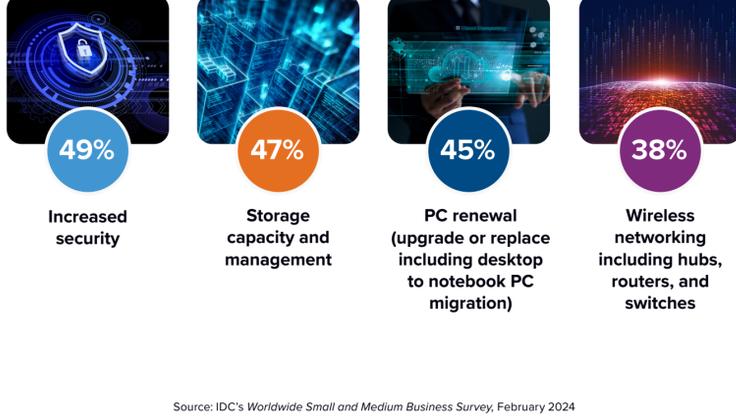
Priorities among U.S. SMBs for the next 12 months:



Source: IDC's Worldwide Small and Medium Business Survey, February 2024

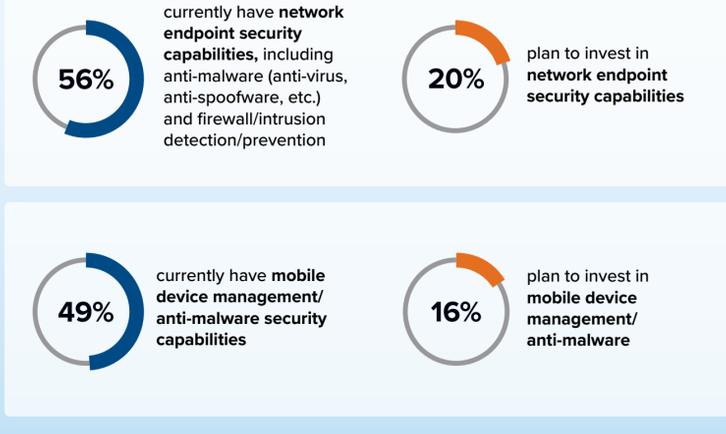
## Security Is a Top Technology Investment Priority for U.S. SMBs with the Move to Dispersed Workforces

Which of the following infrastructure and device areas will be technology priorities for your company in the next 12 months?



Source: IDC's Worldwide Small and Medium Business Survey, February 2024

## Many U.S. SMBs Are Already Investing in or Planning to Invest in Security Technologies in the Coming Year



Source: IDC's Worldwide Small and Medium Business Survey, February 2024

## SMBs Rely on Hardware and Software Security Solutions

Hardware and software security solutions receive the majority of U.S. SMB IT security spending yet SMBs should consider more cloud-based solutions as the workforce landscape changes.

Approximately what percentage of your company's total IT security spending was associated with different security hardware, software, SaaS, and services categories?



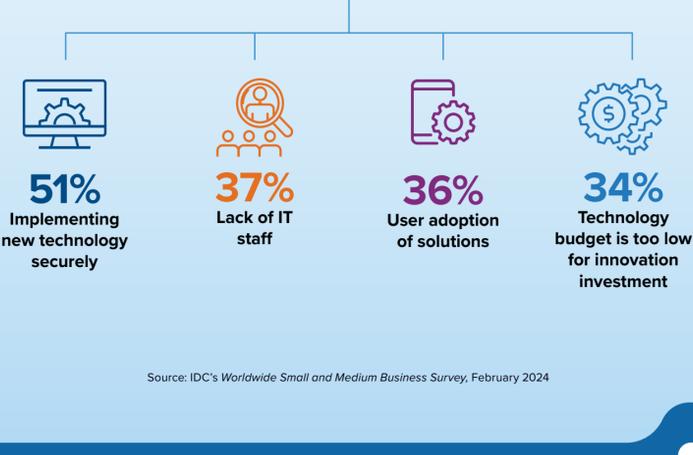
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## SMBs Must Be Strategic with Their Security Solutions to Achieve Business Priorities



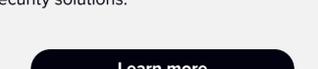
As U.S. SMBs face limited budgets and resources, and more hybrid work arrangements, they need to be more strategic when protecting their network security. SMBs should consider SaaS security solutions for their easy implementation, management, and coverage.

What are the largest technology challenges to achieving your business priorities?



Source: IDC's Worldwide Small and Medium Business Survey, February 2024

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