



IDC MARKET SHARE

Worldwide Security Information and Event Management Market Shares, 2024

The Besetting SIEMs

JUNE 2025

IDC #US53330426

Michelle Abraham
Senior Research Director
Security and Trust

THIS MARKET SHARE EXCERPT FEATURES CISCO/SPLUNK

The content for this excerpt was taken directly from “Worldwide Security Information and Event Management Market Shares, 2024”, June 2025, [IDC #US53330426](#)

Worldwide Security Information and Event Management Market Shares, 2024: The Besetting SIEMs

ABSTRACT

This IDC presentation provides a listing of the top worldwide security information and event management vendors by 2024 market share and delivers insight into significant market developments.



ANALYST QUOTE

"The SIEM market is mature, yet there were significant changes in the past year as vendors enhanced their offerings to meet customer requirements in the evolving threat landscape."

LEAD STUDY AUTHOR:

Michelle Abraham

Senior Research Director

Security and Trust

MARKET DEFINITION

Security information and event management (SIEM) is a data platform used to correlate alerts and initiate security investigations, as well as for policy and compliance assurance. SIEM solutions include products designed to aggregate data from multiple sources to identify patterns of events that might signify attacks, intrusions, misuse, or failure. Event correlation simplifies and speeds the monitoring of network events by consolidating alerts and logs into events or incidents. Products can also consolidate and store the log data that was processed by the SIEM. SIEM platforms can be queried to gather additional insights around security alerts/events as well as for threat hunting.

For a more detailed market definition, see the Methodology section of this presentation.

Table of Contents

Worldwide Security Information and Event Management Market Shares, 2024: The Besetting SIEMs

1.Executive Summary

2.Advice for Technology Suppliers

3.Market Share

4.Who Shaped the Year

5.Market Context

6.Methodology

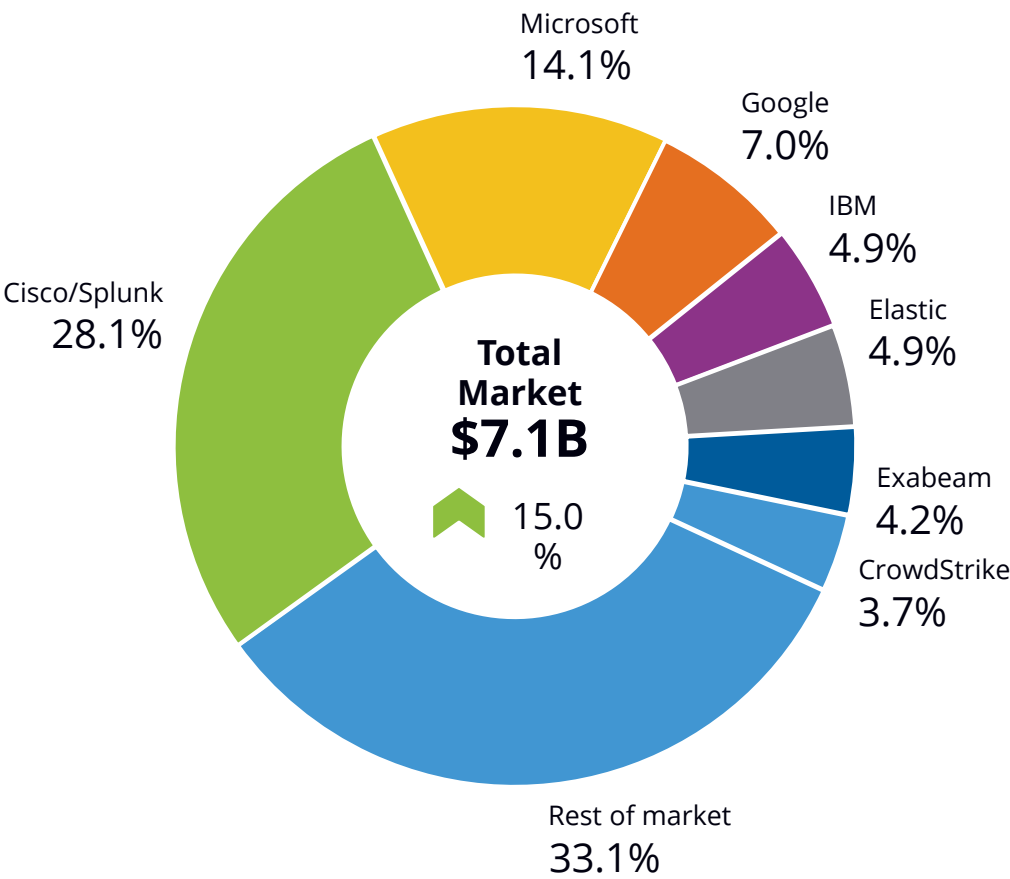
Definitions

7.Related Research



Executive Summary

Worldwide Security Information and Event Management 2024 Share Snapshot



Source: IDC, 2025

Advice for Technology Suppliers

Vendors of security information and event management should consider the following recommendations:

- Answer organizations' challenges in operating their SIEM.

Needing staff dedicated to the SIEM is the top challenge while a lack of automation across detection and response workflows is toward the top for most.

- Talk about how the addition of AI will generate outcomes.

AI and automation should not be marketed on their own but for what their addition can do to improve outcomes for customers.

- Help customers mature the use of their SIEM.

Whether additional use cases, more automation, or better detection, vendors should offer programs that aid customers in getting the most out of their SIEM.



Market Share

Worldwide Security Information and Event Management Revenue by Vendor, 2023 and 2024 (\$M)

Vendor	2023	2024	2024 Share (%)	2023-2024 Growth (%)
Cisco/Splunk	1,859.7	1,991.1	28.1	+7.1
Microsoft	862.5	994.4	14.1	+15.3
Google	274.7	495.3	7.0	+80.4
IBM	393.1	349.7	4.9	-11.0
Elastic	295.2	345.2	4.9	+16.9
Exabeam	302.6	296.4	4.2	-2.1
CrowdStrike	79.7	260.7	3.7	+227.2
Palo Alto Networks	40.0	200.1	2.8	+400.3
Sumo Logic	159.0	173.8	2.5	+9.3
Securonix	141.0	155.6	2.2	+10.3
Rest of market	1,745.9	1,815.1	25.6	+4.0
Total	6,153.3	7,077.2	100.0	+15.0

Cisco/Splunk holds the top market share position in SIEM for the fifth year in a row. Splunk has added SnapAttack for improved detection engineering to help customers fill gaps in their detection logic.

Source: IDC, 2025

Market Share

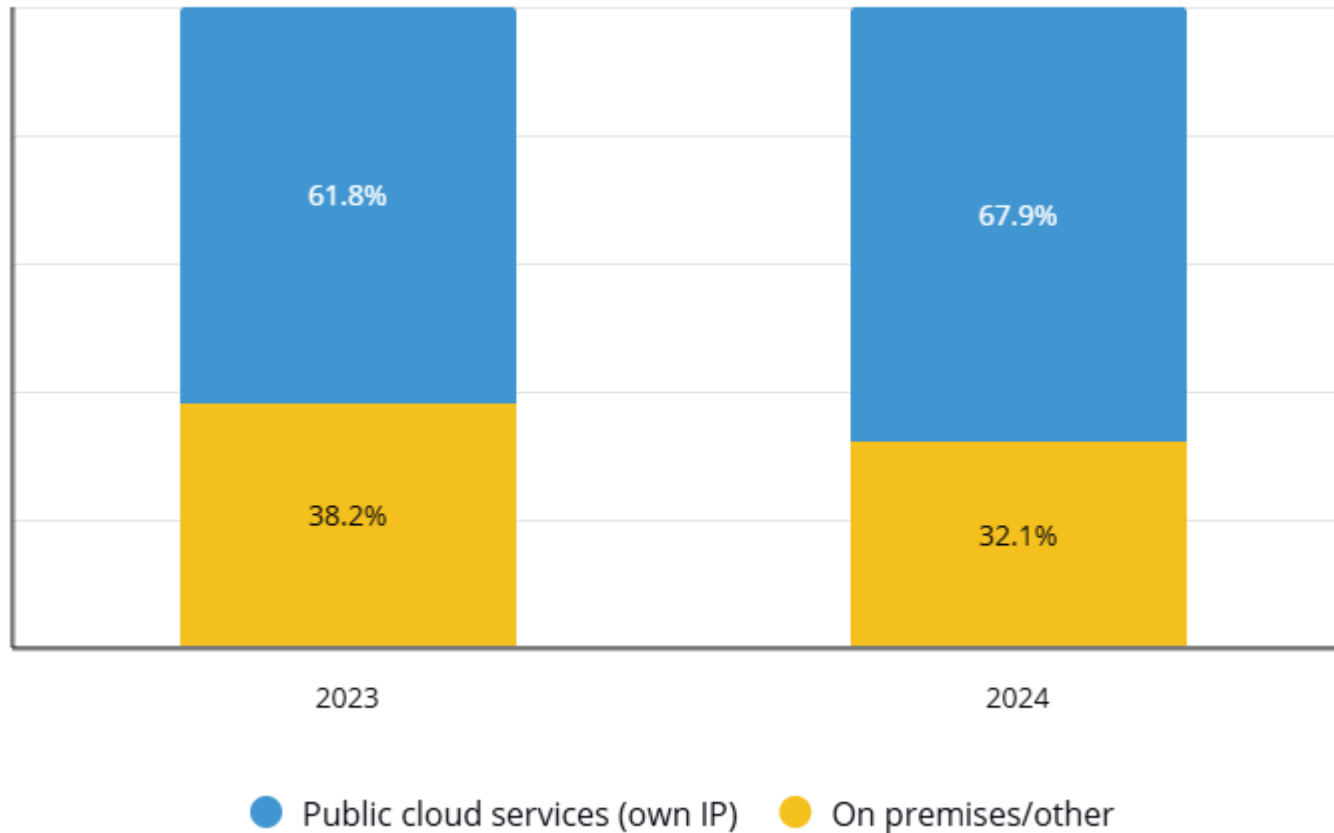
Worldwide Security Information and Event Management Revenue by Region, 2023 and 2024 (\$M)

Region	2023	2024	2024 Share (%)	2023-2024 Growth (%)
Americas	3,502.9	3,919.4	55.4	11.9
EMEA	1,739.9	2,151.2	30.4	23.6
APJ	910.5	1,006.6	14.2	10.6
Total	6,153.3	7,077.2	100.0	15.0

Source: IDC, 2025

Market Share

Worldwide Security Information and Event Management Revenue Share by Deployment Type, 2023 and 2024

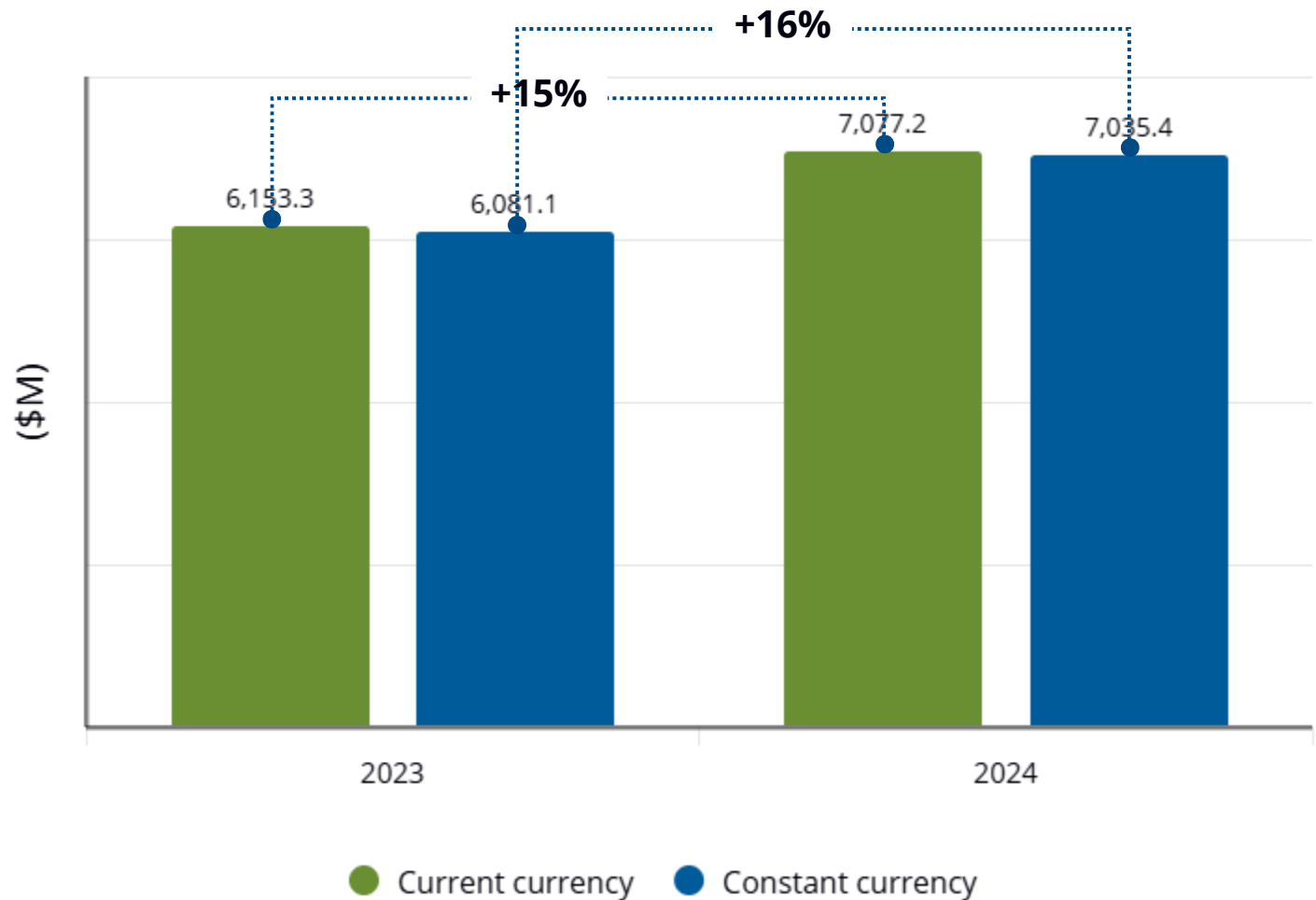


- Customers continue to shift to cloud SIEM from operating on premises.
- Many vendors only offer cloud SIEM, so options for on premises are limited.
- On premises will remain an option because there are organizations that will not move to the cloud.

Source: IDC, 2025

Market Share

Worldwide Security Information and Event Management Revenue, 2023 and 2024



- Revenue values presented in this presentation are based on current U.S. dollar exchange rates at the time revenue was recognized, unless otherwise stated.
- For markets other than the United States, these "as reported" values are therefore based on a different exchange rate over time.
- Besides the "as reported" current currency values, IDC includes in its studies constant currency values to provide an indication of overall market developments, excluding the effects of fluctuating exchange rates.
- The U.S. dollar experienced a notable rebound in 2024 compared with 2023. The euro, Canadian dollar, yuan renminbi, and yen depreciated significantly against the dollar.
- In constant currency, the total software market grew 0.7% stronger than in current currency.

Source: IDC, 2025

Methodology

The data presented in this document are IDC estimates only.



The IDC software market sizing and forecasts are presented in terms of commercial software revenue. IDC uses the term *commercial software* to distinguish commercially available software from custom software. Commercial software is programs or codesets of any type commercially available through sale, lease, rental, or as a service.



Commercial software revenue typically includes fees for initial and continued right-to-use commercial software licenses. These fees may include, as part of the license contract, access to product support and/or other services that are inseparable from the right-to-use license fee structure, or this support may be priced separately. Upgrades may be included in the continuing right of use or may be priced separately. These are counted by IDC as commercial software revenue.



Commercial software revenue excludes service revenue derived from training, consulting, and systems integration that is separate (or unbundled) from the right-to-use license but does include the implicit value of software included in a service that offers software functionality by a different pricing scheme. It is the total commercial software revenue that is further allocated to markets, geographic areas, and sometimes operating environments.



Most IDC documents on software will include data on the migration of software products and revenue from traditional on-premises/other software to public cloud services. Note that the public cloud services revenue estimates in the software tracker agree with IDC's revenue estimates for proprietary and open source intellectual property-based software-as-a-service (SaaS) and platform-as-a-service (PaaS) offerings contained in the Public Cloud Services Tracker. They exclude third-party intellectual property-based SaaS and PaaS offerings.



Bottom-up/company-level data collection for calendar year 2024 began in January 2025, with in-depth vendor surveys and analysis to develop detailed 2024 company models by market, geographic region and, in some cases, operating environment.



The worldwide software market includes all commercial software revenue across all functional markets or market aggregations. For further details, see *IDC's Worldwide Software Taxonomy, 2025* (IDC #US53306525, April 2025).

Note: All numbers in this document may not be exact due to rounding.

Methodology

Definitions

Security Information and Event Management

Security information and event management (SIEM) solutions are log-centric platforms used for policy and compliance assurance, as well as to monitor the IT environment and initiate security investigations. SIEM solutions include products designed to aggregate data from multiple sources to identify patterns of events that might signify attacks, intrusions, misuse, or failure. Event correlation simplifies and speeds the monitoring of network events by consolidating alerts and error logs into a short, easy-to-understand package. Products can also consolidate and store the log data that was processed by the SIEM as well as disseminate threat intelligence, provide early warning threat services, and provide information on countermeasures. The data from SIEM products may be provided to policy and compliance solutions for consistent reporting in addition to offering dashboards specifically used for threat investigation. SIEM is differentiated from security analytics products that are designed to allow users flexibility in specifying their particular security framework and running data against that framework to better analyze data. SIEM is separate from threat intelligence products that are designed to take in a variety of threat intelligence sources and provide a platform for organizations to analyze their own data against a variety of different threat intelligence feeds. Often, companies will use business intelligence (BI) platforms in combination with open source platforms to index data, but IDC does not count this as SIEM categorically. SIEM incorporates aspects of security and threat analytics, threat intelligence, business intelligence, and database management to provide search, storage, indexing and, most importantly, detections that facilitate incident detection and response.



Related Research

Worldwide Security Information and Event Management Market Shares, 2024: The Besetting SIEMs

Document Title	IDC Document Number	Publication Date
IDC Market Glance: Security Information and Event Management, 1Q25	US53223925	March 2025
Worldwide Security Information and Event Management Forecast, 2025-2029; Continued Payment for One's SIEMs	US51417524	January 2025
SIEM Data Ingestion: Comparing 2021 with 2024	US52617724	September 2024
IDC MarketScape: Worldwide SIEM for Enterprise 2024 Vendor Assessment	US51541324	September 2024
IDC MarketScape: Worldwide SIEM for SMB 2024 Vendor Assessment	US52038824	September 2024
Worldwide Security Information and Event Management Market Shares, 2023: The Leaders in SIEM City	US52525024	September 2024

