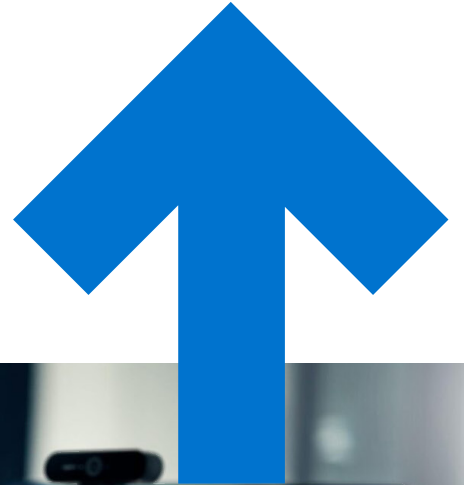




HOW AI WILL TRANSFORM COLLABORATION, COMMUNICATION, AND ENGAGEMENT

A future-ready workplace runs on AI



AI helped everyone in hybrid meetings feel seen and heard. We then enhanced the hybrid meeting user experience with virtual assistants.

Now, AI is poised to transform the way we work... again. We'll experience personalized support for daily tasks, advanced corporate communication, and a new way to define meeting engagement.

Let's talk about it.

Your personal modern workplace agent

AI is growing beyond just meetings—it's becoming your personal workplace assistant.

Soon, these capabilities will accompany individuals throughout their day, across meetings, corporate communications, digital signage, workstation reservations, and more, with Agentic AI.

"The UCC-AI landscape is going to expand to support any individual work style and environment daily to streamline how we work," said Derrick Kelly, AVI-SPL vice president of solutions enablement. "AI will shift from reactive meeting summarization to a host that prompts and supports people throughout their day."



Where Agentic AI is most impactful

Video meeting analysis: Common meeting discussions involve action items and when to follow up. Agentic AI will assess the action items, assign tasks, and identify openings in team schedules to facilitate future meetings. Additionally, this technology can help send out meeting invites and book rooms.

"If you have your calendar synced up with an Agentic AI-enabled platform, and it is doing meeting transcriptions, it will analyze that," said Kelly. "The system will then determine that you said you need to meet with these people. You said you need to create a document. It has already started the document for you or found you a working copy of it amongst your documents."



The virtual agent can resolve customer challenges to improve customer satisfaction and allow support agents to focus on more complex issues.

Meeting scheduling and wayfinding: Rather than cycling through a room list to find the perfect meeting spot, users can share the type of meeting and number of people. The platform will provide a list of available spaces and times.

In addition, once a user books a meeting, an Agentic AI-enabled wayfinding platform will give users personalized directions to the space. Directions can appear on a personal device and a lobby or hallway display as individuals reach and travel through the office.

Space management and streamlined support:

We are already seeing the impact of AI on space management and the devices in those rooms. The personal AI agent can also help manage space power consumption and assess which devices are necessary for each meeting.

Smaller or hybrid meetings may only require a touch display on a mobile cart, whereas larger spaces with larger audiences may require a more traditional meeting experience.

This AI enhancement can also use its memory and reasoning skills to enhance customer support experiences for IT and end users. These new capabilities improve virtual agent interaction with contextual conversations and task-based actions.

The virtual agent can resolve customer challenges to improve customer satisfaction and allow support agents to focus on more complex issues.



[Zoom has incorporated Agentic AI](#) into its AI Companion, spanning Zoom Meetings, Phone, Team Chat, Docs, Contact Center, and Virtual Agent. The introduction of this new AI algorithm utilizes reasoning, memory, action, and task details to handle calendar management, writing assistance, and rapid clip creation. All of these are moldable to a user's or IT's needs.

Corporate communication – streamlining filming and post-production

Corporate communications videos may require actors or team members from out of state or out of the country to be on-site or in-studio. Or, a production crew may have to go on location.

Corporate production teams can now bring people and locations together on-screen while never leaving an edit bay.

With the help of AI, content creators can develop full-motion videos featuring realistic avatars of people and backgrounds, as well as royalty-free music beds.

All a video production team must provide is a script, voiceover audio, and/or presentations for appropriate placement within the video.

Google has launched Veo 2 and Veo 3, video-generation models that create realistic motion and up to 4K quality output. Veo 2 lets producers craft video ranging from animated content to material you would see in the cinema.

“A content creator can define avatars, give them a script, and then input that information into Veo 2 to create a video,” shared Kelly. “The creator tells the platform what backgrounds or PowerPoint slides to use. With all of that information, it produces a video. If the creator doesn’t like it, they can edit the footage.”

In addition to high-res video, Veo 2 enables production teams to specify camera angles, lighting, and movement.

The next iteration, Veo 3, builds on Veo 2 by emphasizing elevated realism, enhanced prompt control, natural sound effects, ambient noise, and dialogue. Production teams can also upload reference images to ensure digital characters and sets align with their vision.

AVI-SPL’s Production Services and Digital Content Services team is testing this new production approach to produce broadcast-quality customer events efficiently.



**AI IS GROWING BEYOND
JUST MEETINGS—IT'S
BECOMING YOUR PERSONAL
WORKPLACE ASSISTANT.**



Reimagining engagement in virtual conversations

A challenge in large and one-to-one hybrid or virtual meetings can be lost engagement over time. So, how can we ratchet up that engagement? Make it feel like the person you are speaking to is in the room with you.

Google's Beam is making this possible. The solution utilizes AI, multiple high-resolution cameras, 3D imaging, spatial audio, and Google Meet or Zoom so individuals can engage in one-on-one discussions.

These discussions are three-dimensional face-to-face conversations with someone in an office, a town, or thousands of miles away.

Additionally, the 3D experience can be enjoyed without glasses or goggles.

AVI-SPL team members have been able to test this solution, and the experience has been remarkable.

Individuals sit across a virtual table from one another as if they are in the same room. The 3D imaging draws your eyes directly to the other person across from you. And because it feels like the person is in the room, you rarely break eye contact.

If your enterprise is considering embracing a new form of workplace engagement, our collaboration technology experts would be happy to introduce you to Google Beam.

Contact AVI-SPL to explore how these AI innovations can elevate your workplace experience, from IT to employee engagement. Let's shape a smarter, more connected workplace, together.

