



Get to know the Intelligent Content Cloud

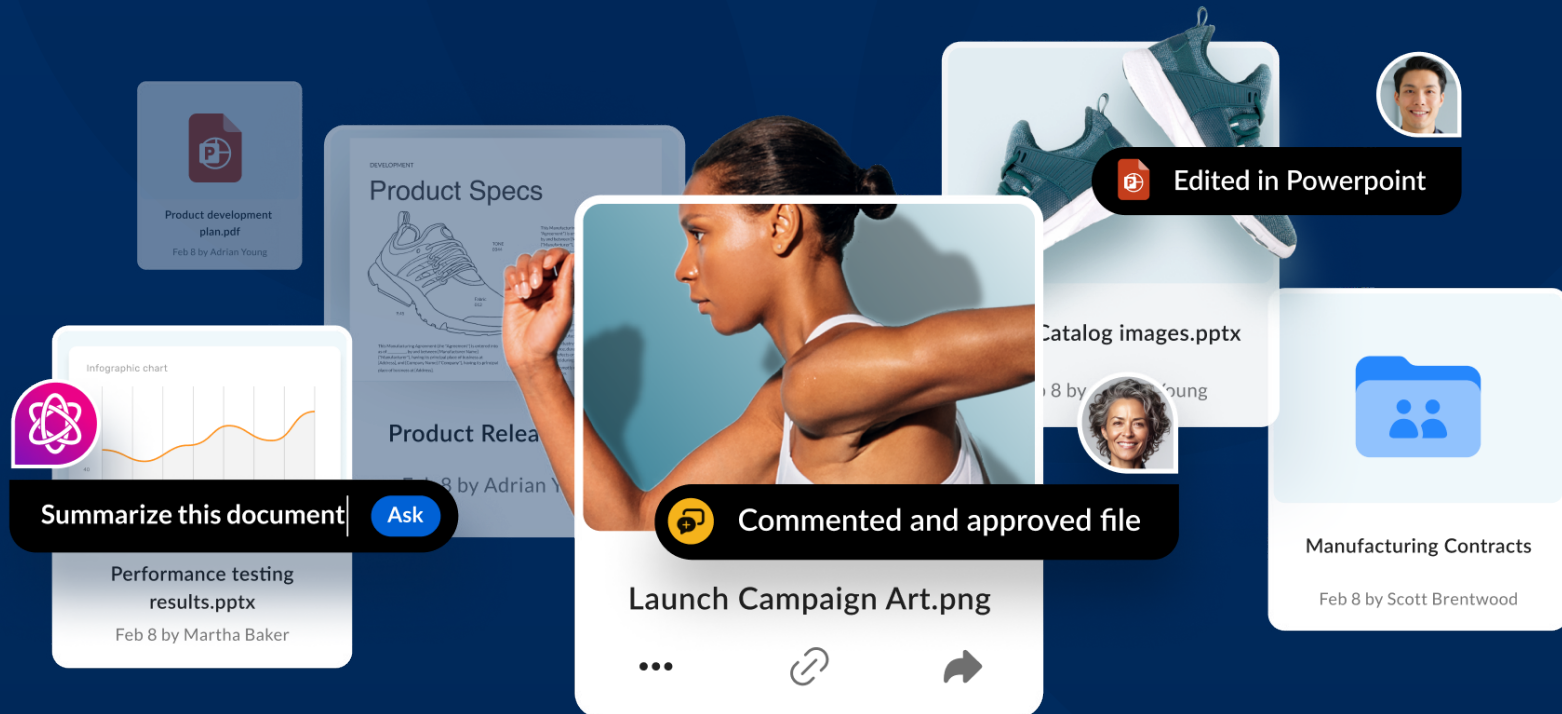


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AI and unstructured data:

A new era of work unfolds

Now more than ever, your content holds the power to transform your entire business.

That's because artificial intelligence (AI) has paved the way — for the first time ever — to solve organizational challenges and structure your **unstructured data** at scale. In other words, a file is no longer just a file: It's a treasure trove of valuable insights. And stagnant workflows? In every industry, content powers results that matter most to your business. Soon, they'll become unstoppable productivity streams.



What is unstructured data?

Also known as content, unstructured data is all the essential files your team relies on. If you're in life sciences, for example, researchers share content that powers cancer research. If you're in M&E, content — like scripts, location overviews, and production schedules — powers your next blockbuster movie. And if you're at NASA, content is the designs and research that powers your missions. Put another way, it's information you can't load into a spreadsheet or organize into rows and columns.

90%
of enterprise data
is unstructured.¹

¹ IDC White Paper, sponsored by Box, "Untapped Value: What Every Executive Needs to Know About Unstructured Data," Doc #US51128223, August 2023.

Your solution for today's business challenges

For businesses of every size and industry, AI's potential is endless. Still, leaders are asking: *Can this technology be trusted? Is my data safe? Am I in control of my most valuable assets?*

With the right platform, the answer is a resounding yes. You can analyze and synthesize massive amounts of unstructured data at scale. You can leverage leading AI models of your choice to transform your content strategy, all while maintaining your security, privacy, and compliance posture. You can even protect work across third party apps.

What's more, you can meet critical business needs — and do it faster than ever:

Gather business insights

You've got more content and tasks than ever. Imagine giving every employee an assistant capable of generating answers in seconds across lengthy content (like research studies and product documentation).

Speed up workflows

The future of work is automated, efficient, and streamlined. Employees won't stand for manual processes that bog them down. And it's not just your employees: Customers, partners, and third parties expect quick, secure, digital-first collaboration, too.

Combat cyber threats

Now more than ever, enterprises must protect their most important data, reduce risk, stay compliant, and guard against shadow IT.

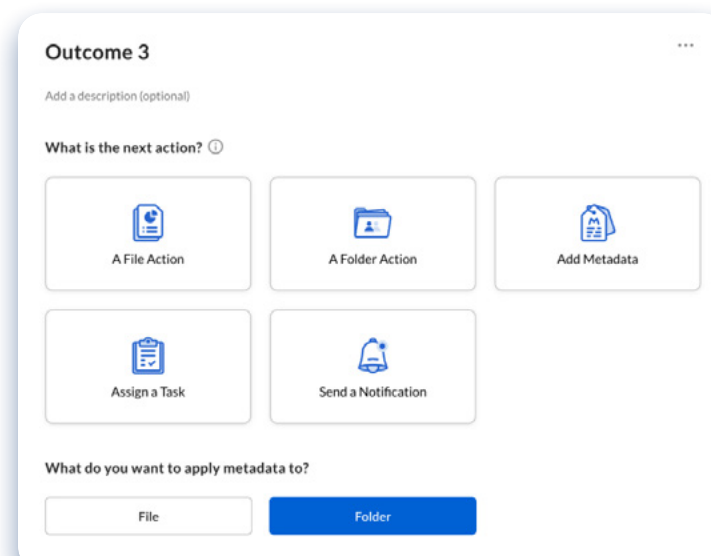
Using separate solutions won't solve these problems. You need a single platform — with security and intelligence built in — that addresses every step of the content management lifecycle and unifies your content and AI strategy. And Box gets it.

That's why we built the Intelligent Content Cloud — an intelligent content management platform for AI-powered content management and workflow automation with enterprise-grade security built in. After all, nowhere are AI advancements more powerful than with your content.

With a smarter way to implement AI (across any content, model, or device), you can:

- **Confidently select AI models** with an enterprise partner you trust
- **Manage business processes**, from file creation to co-editing, e-sign, and classification
- **Stop toggling between tools** and start collaborating from one easy, secure place
- **Get more from your content** with tools everyone loves to use

Your content is a goldmine of business insights, and you can harness it all with an intelligent content management solution like Box. It's time to unlock the value of your unstructured data. **Read on to explore the content journey and see how the Intelligent Content Cloud will help you meet today's needs, thrive in tomorrow's workplace, and keep up with evolving technology.**



Benefits of an intelligent content management platform



AI is changing the way organizations manage content, and Box is leading the way with intelligent content management.

While many tools promise to streamline at least one step of the process, Box is the intelligent content management platform that does it all.

What is intelligent content management?

Intelligent content management is content architecture for the future of work. It combines the simplicity and usability of secure, cloud-based collaboration tools with the latest in AI innovation and leverages intelligent workflow automation, enhanced metadata, and rigorous governance and compliance.

With Box as your intelligent content management platform, you speed up content creation, protect sensitive data, enrich content with metadata, and collaborate internally and externally across 1,500+ apps. Plus, you can automate content workflows, gather e-signatures, publish content, analyze engagement, ensure proper data retention, extend content into other systems, and more.

While Box began as a tool for simple file sharing and collaboration, we've continued to evolve with robust security, AI, collaboration, and compliance features (as well as business process tools like e-signature) to help organizations better manage and secure their data. Among our latest innovations to supercharge your business — metadata extraction, intelligent workflow automation, and multi-document querying.

AI is built into the fabric of Box, empowering you to enhance all your content processes — from accelerating content consumption and immediately gathering insights across multiple, curated documents, to speeding up content creation and iteration, to automating manual business processes like file classification and generating metadata. Plus, with Box's migration capabilities, you can move content to the cloud easily, giving your teams anytime access to both content and secure spaces for collaboration.

Meet the world's most powerful Intelligent Content Cloud

Box is the Intelligent Content Cloud — the only intelligent content management platform that enables you to succeed across the full spectrum of use cases today's businesses require. Box delivers modern, easy-to-use collaboration and workflow tools, advanced data protection and compliance, and enterprise-grade AI — all built on a flexible, interoperable platform in the cloud. Box is the best place to start your intelligent content management journey. The Intelligent Content Cloud fuels real-time teamwork and impactful outcomes by embracing these four core pillars:

1

Advanced data protection and compliance

Advanced security tools help you establish a zero-trust architecture and empower you to guard your content from malicious files, theft, and misuse. We also provide enterprise-grade retention and governance features that reduce organizational risk and ensure compliance with industry and governmental regulations.

2

Modern workflow and collaboration experiences

Streamline powerful project workflows for maximum productivity. You can access, comment on, share, and manage your critical files securely from any device, with anyone, both inside and outside your company. Power business processes and centralize content workflows in Box, including easy, configurable content submission, unlimited e-signatures, user-drive no-code workflow, and task assignment to power approvals.

3

Flexible and interoperable platform

Connect Box to any productivity suite, including Microsoft 365, Google Workspace, iWork, and more. Build seamless experiences for your employees in any system they use, from Salesforce and ServiceNow, to Zoom and Slack. Integrations into key DLP, SIEM, and network security tools keep your content protected. Built-in content migration tools let you extend the power of your content by centralizing data. And robust developer tools like APIs, SDKs, and more let you automate and integrate your content no matter where you need it.

4

Enterprise-grade AI

Bring AI directly to your unstructured data. Surface insights, automate workflows, and secure your data better than ever before. Leverage AI for critical content and processes across suites like Microsoft 365, Google Workspace, and iWork. Work with confidence knowing Box AI is built on a secure, platform-neutral framework — and is guided by our [AI Principles](#). Plus, Box AI is governed by Box's built-in permissions, which keep you in control of your data and limit access to authorized users only.

Transform the way you work with content

The Intelligent Content Cloud helps you transform the way you work with your unstructured data across teams, departments, and lines of business — all from a single, easy-to-administer content platform. Here are five ways you can revolutionize your business with Box:



Secure collaboration

Ease your security worries. Share content so your teams can work with external partners on their terms.



Document management

Eliminate governance headaches. Achieve hassle-free compliance and ensure your sensitive and proprietary files are retained.



Portals

Forget endless, tedious document searches. Save time and surface the files you need in portals.



Content workflows

Kick inefficiency to the curb. Create simple, flexible, and collaborative AI-powered workflows and make your ordinary processes extraordinary.



E-signatures

Don't spend your budget on electronic signatures. Instead, get them included in your Box plan and use them where your content lives.

Morgan Stanley

In partnership with Box, [Morgan Stanley](#) created a digital vault. In this encrypted repository, clients store and share important documents — like wills, deeds, and estate plans — with their financial advisors. The digital vault delivers an additional layer of encryption beyond email and supports two-way sharing.

“Box empowers our clients to collaborate with their financial advisors seamlessly while adhering to the highest standards of data privacy, protection, and security. Protecting our clients’ assets and personal information is our top concern, and this is our latest investment in safety and security at scale.”

Sal Cucchiara, Chief Information Officer for Wealth Management, Morgan Stanley

Secure collaboration

With a zero-trust security environment and natively integrated tools, the Intelligent Content Cloud empowers your team to get work done on one secure, easy-to-use platform.

Connect vendors, partners, and customers worldwide with a single, secure platform for all your content. Empower your business to securely comment, annotate, share, and collaborate with any external party right where they work. Collaborate smarter by leveraging AI to create new content from scratch or refine existing content within seconds. Plus, built-in tools detect threats, prevent data leaks, help meet compliance requirements, and keep your content — and your network — secure.



Prevent data leaks and protect against threats

- **Set access policies** and manage encryption keys automatically
- **Protect content flows** with zero-trust architecture, dynamic watermarking, and device, identity, and permission controls
- **Leverage deep learning** to scan content for malware and restrict downloads
- **Add protection** without adding complexity through integrations with CrowdStrike, Okta, and more

Securely share with anyone, anywhere, anytime

- **Collaborate internally** and externally with real-time docs and annotations
- **Supercharge collaboration** by asking questions, summarizing docs, and finding information with built-in AI
- **Upload, access, and edit** content from any device, with support for 120+ file types
- **Brainstorm, problem-solve, and execute** with whiteboarding and visual content creation tools

Enable productivity with 1,500+ app integrations

- **Safely surface AI** in critical workflows and collaborate on content from anywhere
- **Bridge the gap between apps**, including intelligent tools like Microsoft Copilot
- **Accelerate collaborative workflows** with our partnership ecosystem and APIs, plugging the Intelligent Content Cloud into your everyday tools

Power document management

Evolving global regulations make secure document management challenging. The Intelligent Content Cloud lets you store, manage, search, retrieve, retain, and govern your files in a secure place, so it is easier to meet compliance requirements and simplify your information governance strategy. Plus, with retention policies applied to your final content, you can “set it and forget it.”



Ensure and maintain compliance

- **Set retention policies** at the global, folder, or file level; schedule automatic deletion based on events
- **Ensure compliance requirements** across industries, including the Financial Industry Regulatory Authority, Health Insurance Portability and Accountability Act (HIPAA), Good x Practice (GxP), Federal Risk and Authorization Management Program (FedRAMP), and more
- **Meet data residency requirements** by storing content in the geographic region of choice

Reduce risk and protect against threats

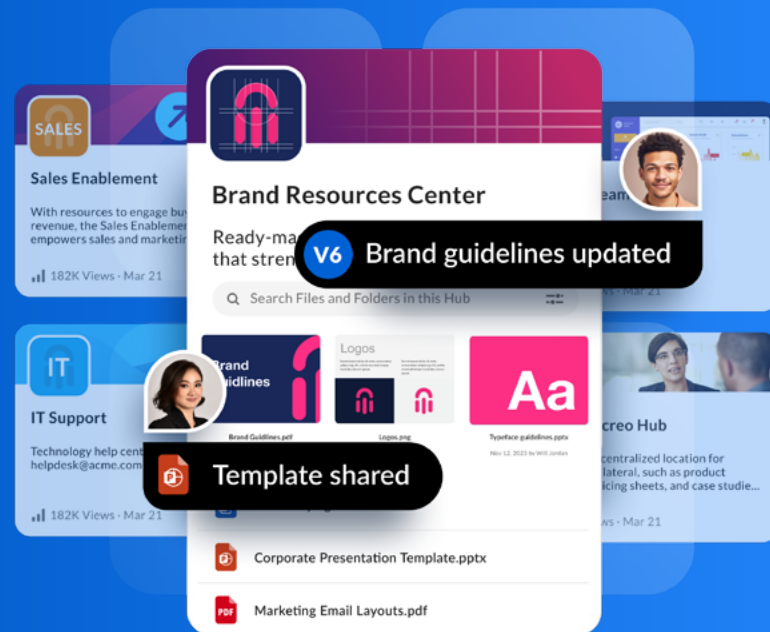
- **Streamline information governance** with flexible retention schedules, data preservation for legal needs, and automatic disposal of old content
- **Manage document retention schedules** proactively and customize retention policies to fit your needs
- **Train and leverage machine learning algorithms** to detect anomalies and identify suspicious user behavior

Streamline search and content management

- **Customize your dashboard** with metadata views to manage content easily
- **Upload and search multiple files** and apply, edit, and search metadata at scale
- **Migrate content** to the cloud easily and cost-effectively
- **Summarize lengthy documents**, find specific information, and uncover key insights in seconds with Box AI

Create dedicated portals

When content is fragmented across multiple systems, it's challenging to optimize digital-first workflows and drive efficiency. With the Intelligent Content Cloud, you can create dedicated portals easily. Teams can then consume, publish, and deliver content to a secure, dedicated space where they can query with AI, simplifying discovery and supercharging collaboration. And there's more — with open APIs and UI Elements, teams can access the same content from everywhere, extending the power of the Intelligent Content Cloud to third party applications and custom portals.



Surface great content faster in intelligent content portals

- **Create a home base** for your content with the click of a button — no IT or admin resources needed
- **Build easy-to-understand content playlists** where content is referenced, not relocated, so you can add the same file to multiple sites
- **Unleash supercharged discoverability** with AI-powered intelligence — ask questions across all of the curated content and get insights instantly

Build external custom portals

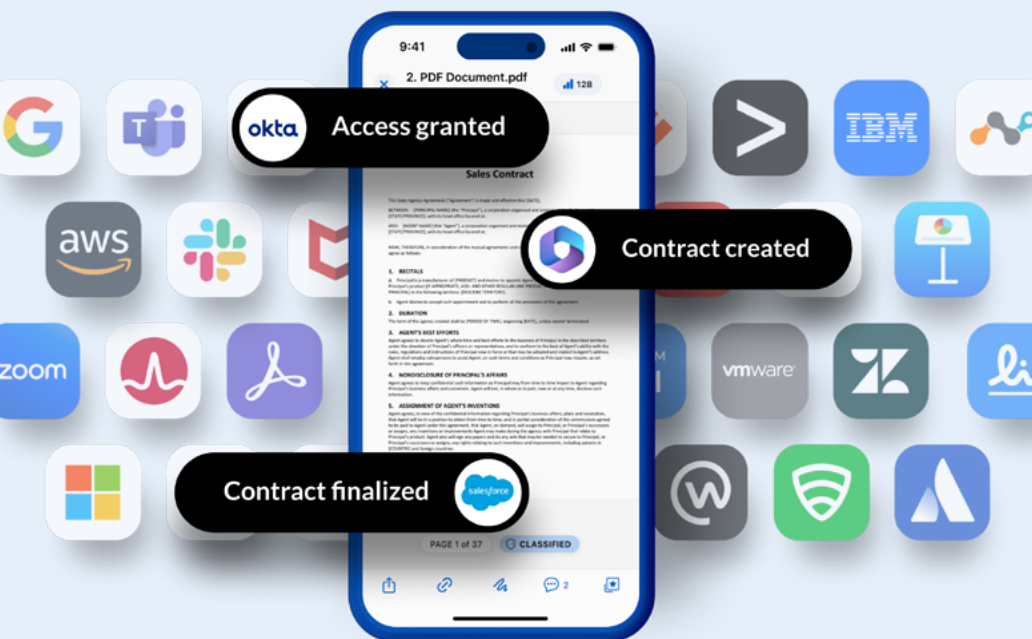
- **Build and deploy content apps in weeks** (not months) with open APIs and developer tools like first party software development kits and integrated developer docks
- **Create personalized customer experiences** like vendor relationship management portals and insurance claims portals
- **Embed Box into any app** and empower your teams to work with anyone on a single, secure content platform

Optimize your content with AI

- **Easily ask questions** about the curated content referenced in dedicated portals and workspaces
- **Get instant answers**, from summaries to content comparisons, extracted from trusted, source-of-truth content
- **Drive better decision-making** by summarizing vast amounts of information, comparing specific files, or effortlessly creating new content — in seconds
- **Leverage AI across your entire technology stack** with flexible APIs for custom integrations and applications

Accelerate content workflows

Deliver powerful business outcomes faster than ever before. The Intelligent Content Cloud lets you build user-friendly applications, intuitive content experiences, and robust end-to-end workflows. Supercharge business productivity with content and metadata to streamline operations and achieve more — all while reducing the costs associated with legacy tools and point solutions.



Leverage no-code workflows

- **Use pre-built workflow templates** or create a custom workflow in minutes with an intuitive no-code builder and no IT tickets required
- **Create automated workflows** triggered by schedules, file changes, metadata updates, tasks, or even by manually selecting single or multiple files
- **Kick off workflows** with a simple file and metadata request from anyone — within or outside of your organization

Enhance content experiences with metadata

- **Enable** Box AI-powered metadata extraction
- **Build** applications centered on business-critical content easily with no-code app development
- **Create** customized dashboards with metadata views

Leverage partners

- **Ingest content into Box** and kick off workflows using our data capture integrations with Tungsten Automation, Hyperscience, and more
- **Create and test low-code workflows** in Salesforce using Box for Salesforce with Salesforce Flow; then turn repeatable processes into templates to service across all your lines of business
- **Leverage no-code builders** like Slack Workflow Builder or Workato to integrate Box capabilities, such as Box Sign, seamlessly into apps where critical business processes happen

Expedite e-signatures

Standalone e-signature tools are pricey, create content sprawl, and expand your attack surface. The Intelligent Content Cloud removes the need for point solutions by providing unlimited e-signatures at no additional cost right where your content lives. From creating and collaborating on contracts to classifying and retaining them, Box makes it easy.

The screenshot displays the Box Sign interface. On the left, under 'Document', there's a 'Select a document' dropdown. Below it, the 'Recipients' section lists three recipients: Jane Doe (jane.doe@box.com), Jonathan Doe (jonathan.doe@acme.com), and Box Legal (saleslegal@box.com). Jonathan Doe is highlighted with a blue bubble that says 'Needs to sign'. Below the recipients, there are fields for 'Needs to sign' (set to 2), 'Password' (Optional), and 'Phone Number' (Optional). At the bottom left are 'Cancel', 'Preview & Send', and 'Send' buttons. On the right, the 'Email Notification' section shows a preview of the email: 'From: Jane Doe <jane.doe@box.com>', 'Email Subject: Non Disclosure Agreement - Please Review', and 'Email Message: Hi Jonathan, Please review the attached NDA, and sign using Box. Let me know if you have any questions, Jane'. There's a 'Send Automatic Reminders' checkbox at the bottom of the email preview.

Secure, seamless e-signatures right where your content lives

- **Get unlimited e-signatures** at no additional cost in the Box web application
- **Streamline high-volume business processes** with reusable links for self-serve e-signatures and the ability to batch-send multiple documents to multiple recipients at one time
- **Extend the power of Box Sign** with third party integrations, including Salesforce, NetSuite, and Workato, and leverage easy-to-use APIs and developer-friendly tools to integrate Box Sign with custom apps

Create end-to-end processes

- **Manage complex workflows** with serial and parallel document routing, assign roles to recipients or teams, and trigger follow-up activities
- **Send documents for signature** from Salesforce and power e-signatures with integrations across UiPath, Appian, and more
- **Address end-to-end business processes** natively in Box or via third party apps and APIs

Frictionless security across workflows

- **Deliver secure, compliant signatures** while also defining a single infosec and governance policy for sensitive documents like sales contracts and offer letters
- **Leverage Box security and compliance**, including HIPAA, security operations center, International Organization for Standardization, and FedRAMP
- **Address regulated use cases** in life sciences with support for 21 CFR Part 11 compliance

One secure platform across departments

With the Intelligent Content Cloud, enterprises get a single, powerful solution that can solve real business challenges across multiple departments. Here's how:

Marketing agency collaboration

Marketing teams need to develop stronger bonds with their agency partners. The Intelligent Content Cloud gives marketers one place to collaborate with multiple agencies and other external users. You can store, share, and modify content wherever you go.

Information technology compliance

IT teams must ensure enterprise records meet compliance standards. Because compliance is built into the Intelligent Content Cloud, IT teams can establish clear guidelines and set up automated workflows for data retention and preservation.

Legal team portals

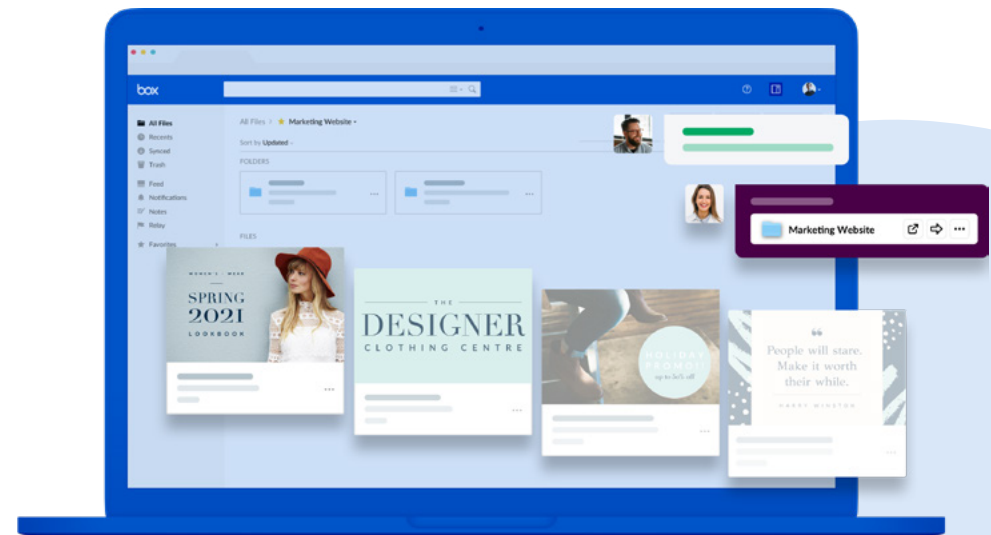
Legal professionals must protect confidential data at all costs. The Intelligent Content Cloud lets them build secure, dedicated space for virtual data rooms. Now, they can access and exchange sensitive content safely within portals.

HR onboarding

Human resources colleagues must remain agile and onboard new hires faster. Automated, AI-powered workflows within the Intelligent Content Cloud guide new hires to critical documents. Now, employees can find and complete tax and information forms in less time, effortlessly.

Sales contract signatures

Sales reps need to accelerate the buying cycle to hit their revenue targets. With the Intelligent Content Cloud, reps can send and sign contracts directly from Salesforce. This accelerates the closing process and eliminates the cost of an add-on solution.



Hear from our customers

Box has earned the trust of 115,000+ organizations and 67% of the Fortune 500.



“The Content Cloud has been revolutionary in terms of making it possible for people to get things within court deadlines and for our ability to actually work on complex litigation.”

Chris Tonjes, CIO, Office of the Attorney General, Washington DC



“It’s the most comprehensive and secure content platform on the market.”

Box protects MED-EL’s highly sensitive workloads and keeps patient data secure as content flows in and out of the organization. The company has identified and blocked 405K+ potential security incidents.

Martin Hairer, Chief Digital Officer, MED-EL



“Box is securing our organization’s most critical content. What used to be a paperwork nightmare is now all done behind the scenes in Box, allowing our staff and social workers to spend 33% more time with families and children in care.”

Jeff Wiemann, Executive Director, Angels Foster

Reduce complexity and costs with the Intelligent Content Cloud

Consolidating work on one intelligent content management platform can have a massive impact on your bottom line. The Intelligent Content Cloud eliminates the need for standalone solutions like e-signatures, whiteboarding, collaboration, publishing, content management, and file storage and sharing, all of which reduce complexity and help you spend less. Plus, with AI built into the fabric of the Intelligent Content Cloud, you can integrate AI into your content processes responsibly and securely, with less cost.

There's a Box-native tool for every step of the content lifecycle. From brainstorming to e-signature, here are five of the many options for simplifying and speeding up your workflows with Box.

A representative Box customer:

- Gains an incremental profit of **\$5.1 million** with Box
- Saves **\$14.5 million** in end-user productivity improvements²

² Commissioned study conducted on behalf of Box by Forrester Consulting (April 2024); totals based on a composite organization of 15,000 employees.

Work together intuitively from anywhere

With the Intelligent Content Cloud, you can securely store content like an employee handbook or project plan, eliminating versioning issues and creating a single source of truth.

[Learn more](#)

Plus, you can turn brainstorming into action with whiteboarding capabilities that let your team diagram, wireframe, and design in a virtually unlimited space.

[Learn more](#)

Streamline and save on document signing

Whether you're in the office or on the go, you can gather signatures securely with Box Sign. With unlimited signatures for free, you can eliminate paper-based signing and accelerate your digital transformation while saving money.

[Learn more](#)

Skip repetitive tasks

Using pre-built departmental workflow templates and custom-configured templates in Box Relay, you can create workflows in minutes with an intuitive, no-code builder. Automation means more time for innovation.

[Learn more](#)

Surface relevant content

With Box Hubs, you engage, inform, and boost alignment across your organization by surfacing key content teams need to do their best work together. Create secure Hubs for company resources, teams, and all kinds of projects with secure sharing across internal teams and external partners. Curate everything from PDFs and videos, to notes and spreadsheets, in easy-to-navigate content playlists, and keep your content on-brand with a custom look and feel.

[Learn more](#)

Protect content against costly leaks

The Intelligent Content Cloud centralizes content for enhanced data loss protection. Gain frictionless security with Box Shield to leverage advanced machine learning for native data leak and cyber threat protection of your most critical content.

[Learn more](#)

All the tools you need for migrations

With the Intelligent Content Cloud, move your content from any source system while maintaining surrounding data, like permissions, metadata, and version history. That way, your business keeps (and boosts) its momentum after your project is complete.

AI

Box AI lets you amplify the value of your enterprise content while maintaining enterprise-grade security, compliance, and privacy standards. Drive business insights instantly, create content in seconds, and, coming soon, automate business processes from one secure, intelligent platform.



See how Broadcom cut infrastructure costs by \$10M with the Intelligent Content Cloud.

[Read story](#)



About Box

Box (NYSE:BOX) is the Intelligent Content Cloud, a single platform that enables organizations to fuel collaboration, manage the entire content lifecycle, secure critical content, and transform business workflows with enterprise AI. Founded in 2005, Box simplifies work for leading global organizations, including AstraZeneca, JLL, Morgan Stanley, and Nationwide. Box is headquartered in Redwood City, CA, with offices across the United States, Europe, and Asia. Visit box.com/home to learn more. And visit box.org to learn more about how Box empowers nonprofits to fulfill their missions.