

## Intelligence meets simplicity

OptiPlex Family





## Why partner with OptiPlex



#### Intelligent user experiences

Re-engineered for simplicity, the new OptiPlex line delivers hassle-free, intelligent and reliable user experiences. Our straightforward portfolio offers ease and assurance of purchasing OptiPlex form factor and features for the job.

Fully customize your PC experience with intelligent commercial PC's, driven by Dell Optimizer and super-charged with 13<sup>th</sup> gen Intel® Core™ processors. Experience up to 43% better multi-thread CPU operations performance when transitioning from 12th gen Intel® Core™ i5-12500 processor to 13th gen Intel® Core™ i5-13500 processor.<sup>7</sup>

Reliability is at our core. This extends from each quality-tested PC component of OptiPlex, to the intelligent ecosystem of displays, accessories and software, all designed and built together to elevate the work experience.



#### Simplified, Modern IT

OptiPlex has 30 years of expertise delivering premium desktops at a global scale. Our secure & simple to manage offerings, coupled with direct services and support, make IT management a breeze.

Strengthen visibility and compliance through new Dell-exclusive management and unique security features built into every OptiPlex desktop.

This year, OptiPlex simplifies management by offering one BIOS for the new all-in-ones and one BIOS for the rest of the towers, saving valuable IT time.

Reduce the attack surface of your fleet with secure commercial PC's. Our rigorous, state-of-the-art supply chain controls ensure PC's are secure from factory to first boot.



#### **Advancing Sustainability**

OptiPlex helps empower your organization to make an impact on the future with innovative and sustainable products and solutions.

We are continually expanding the use of innovative materials, as the new OptiPlex family is built with up to 59.6% Post-Consumer Recycled content (PCR).<sup>9</sup>

OptiPlex offers multi-pack shipping\* with recycled or renewable packaging material for a great unboxing experience and reduced waste. Complete the circular economy of your devices with Dell's Asset Recovery Services.\*

Learn more

## Featured on the new OptiPlex

Industry-leading reliability

Re-engineered portfolio designed to modernize the the user experience

OptiPlex desktops have reduced customer quality incidents by 55% over the past 10 years<sup>13</sup>

#### Easy management Now with one BIOS for new all-in-ones and one BIOS for new tower form

factors

Personalized productivity with 13<sup>th</sup> Gen Intel<sup>®</sup> Core<sup>™</sup> processors with hybrid architecture and responsive Al for every new OptiPlex<sup>2</sup>

#### Serious upgrades

DDR5 memory, 3rd M.2 SSD, 3rd DP standard, Wi-Fi6E, and iGFX support up to 4 displays\*



Tool-less designs support easy serviceability and expandability

#### Purpose-built ecosystems

for every workstyle, including Dell Displays and more flexible mounts and stands

**EPEAT Gold, ENERGY STAR, TCO** certifications, and Modern Standby\*

#### Secure commercial

PC's Dell offers Off-host BIOS verification and Indicators of Attack to reduce exposure to future threats

#### **Secured Component Verification**

offered by Dell, ensures PCs are secure from factory to first boot





## Premium design and experiences

#### Reimagined for simplicity

Innovation fueled by 30 years of customer insights, leads OptiPlex to continually enhance and simplify the desktop experience. By customer demand, we've transformed this experience, making it easier to purchase and manage our products.

The new generation of OptiPlex is no longer branded by series or model numbers, which allows for a simple, 2-step purchase experience:

- 1 Choose the right form factor
- 2 Select the right features for the job

#### **Modern work solutions**

Cut the cords with the new Micro (35W), featuring our premier, single-cable Type-C power delivery solution. A single cable provides power, video, and data to the Micro from a USB-C Hub Monitor (90W). Its compatible with a wide array of displays and mounts for a fully flexible "all-in-one" experience.

The new 24" All-in-one introduces a sleek, up-leveled design and patented power supply technology. Experience up to 43% better multi-thread CPU operations performance when transitioning from 12th gen Intel® Core™ i5-12500 processor to 13th gen Intel® Core™ i5-13500 processor.¹9

#### Integrated design

We curate end-to-end desktop solutions for OptiPlex, imagining new paths to productivity with every generation.

Each component of the purpose-built ecosystem is designed and tested together and procured from high-quality and sustainable materials.

Our integrative approach enables users to do their best work with the freedom of uninterrupted workflows.

## Steadfast Reliability

OptiPlex invests in reliable product experiences, built to last and perform





<1%
Service event

We are committed to making your IT investment count. That is why **fewer than 1%** of OptiPlex desktops experience a first-year service event.<sup>22\*</sup>

#### 9 out of 10

For 30 years, Dell's Product Designers, Engineers and Manufacturing teams' shared focus on product quality continues to sharpen with each new generation of OptiPlex.

It's no surprise 9 out of 10 OptiPlex customers believe OptiPlex outperforms competitors for PC reliability.<sup>6</sup>



10 years Quality Achievement

OptiPlex continually raises the standard in quality product design, as we've reduced customer quality incidents by >50% in the past 10 years.\*





#### Beyond the standard

OptiPlex is designed with high-quality, stringently procured PC components.

Going beyond MIL-SPEC standards, OptiPlex is a pioneer in PC quality testing including electrical, humidity/thermal, vibration, shock and HALT tests.



### Durable by design

Exemplifying the durable innovation of OptiPlex, the ventilated front chassis of our towers, and the fan-less design of our thin client both work to keep your PC cool.

OptiPlex desktops are a cost-effective IT investment – and their inherent fixed locations, along with durable construction, contribute to a long life cycle.

\*Source: Based on Dell Quality Intelligence (Qi) tool - Dell Internal Analysis, August 2023.

22. Details: When quantifying the past 3 fiscal years of data, we find fewer than 1% of OptiPlex desktops experience a first-year service event. Whereby a "service event" is indicated by Dell facilitating 1.) part replacement or 2.) service technician dispatch for repair. Further, the YTD FY24 data (99.6%) is trending to the 99% or better by year-end, as of August, 2023. Actual results may vary.

# Reduce the attack surface of your fleet

With Dell Trusted Devices, catch and repel malicious activity before it compromises your system. Backed by 30 years of innovation, OptiPlex is a part of the secure commercial PC family from Dell with built-in security.





#### Be secure from first boot

Rigorous, state-of-the-art supply chain controls and Dell-unique Secured Component Verification reduce the risk of product tampering.



#### Spot ticking timebombs

Indicators of Attack, an early-alert feature offered by Dell, scans for behavior-based threats before they can do damage, e.g., BIOS attacks, chassis intrusion.<sup>3</sup>



#### Stay protected from evolving threats

Dell offers off-host BIOS and firmware verification, providing greater security than other PCs.<sup>3</sup> Comprehensive security support further minimizes the risk of attack in-use.



#### Safeguard user credentials

Our unique security chip offers an extra, hardware-based layer of security against credential theft.

#### **End-to-end security solutions**

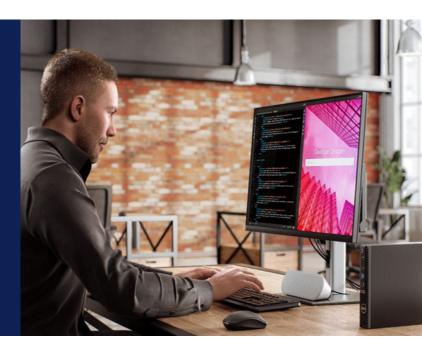
Layer on advanced threat protection from the software security partners: CrowdStrike, VMware Carbon Black, Secureworks, Netskope and Absolute.

OptiPlex customers trust our secure desktop solutions, featuring TPM 2.0, lockable cable covers and mounts, smart authentication options and chassis intrusion switches. Now offering Intelligent Privacy for the new OptiPlex All-in-One.



## Modern device management

Adopt a winning strategy to solve the challenges of hybrid work





Protect endpoints



Optimize health & performance



Enhance productivity

#### Our simple, differentiated approach

#### **Dell Manageability Solutions**

Designed to allow IT admins to deploy drivers, configure BIOS, monitor devices, and manage updates - reliably and easily, all while integrating with existing endpoint management solutions.

Dell offers the Binary Large Object (BLOB) package-based solution, for securely configuring & managing endpoints, using Microsoft Intune.<sup>16</sup>

#### Single BIOS strategy

OptiPlex makes it easier for IT admins to manage multiple or even thousands of devices. This year, we are offering a single BIOS for new all-in-one configurations and another BIOS for new towers to facilitate easy maintenance.

#### **Dell Trusted Update Experience**

All-new offering simplifies the update experience for your fleet of devices. We package the latest BIOS, drivers, and firmware versions for our customers — with Dell-exclusive capabilities.\*

Dell - the only Top-5 PC vendor that publishes a device drivers and downloads release schedule - for predictable, reliable planning and deployment of fleet-wide device updates. <sup>18</sup>

Dell - the only Top-5 PC vendor that offers integrated validation of all driver and BIOS modules in an update - for a trusted, system-compatible update deployment, across a fleet of devices.

#### Learn more

<sup>\*</sup> Dell Trusted Update Experience - available through all update tools: Dell Command | Update, Dell Update, SupportAssist, Alienware Update, dell.com/Support, Dell Command Driver Packages, Dell Business Client Catalog, Update Catalogs in TechDirect, Windows Update.

## IT made simple

Upgrade your employee experience with our flexible device and lifecycle solutions, available for a predictable monthly price.





#### **Dell APEX Managed Device Service**

Easily scale your new Dell devices with this all-inclusive subscription designed to relieve the burden of day-to-day support and PC management.

Learn more



#### **Dell APEX PC-as-a-Service**

Modernize your IT department with customizable plans on hardware and lifecycle solutions with no upfront investment, flexible terms, and a predictable monthly payment.

Learn more

Make Dell Technologies the one trusted partner for all your PC lifecycle needs<sup>17</sup>

## Sustainable innovation

Delivering innovative technology and solutions to reduce our environmental <u>impact</u>, for <u>ourselves</u> and <u>our customers</u>





#### **Multi-pack**

Improve the unboxing experience with Dell Multi-pack, by shipping multiple products in a single package. 5 100% recycled or renewable corrugate used in Dell OptiPlex Desktop multipack shipping materials 11



EPEAT registered products<sup>12</sup>





#### Sustainable materials

Dell OptiPlex desktops are made with up to 59.6% post consumer recycled plastics. We use 13% ocean bound plastic in fan and fan housing. And the chassis of select Dell OptiPlex desktops is made with a minimum of 10% recycled steel.



TCO certi ied con igurations





#### **End-to-end sustainability**

Dell APEX offerings and Asset Recovery Services make it easier for our customers to modernize responsibly, and reduce over-provisioning and e-waste, on schedule and within budget.

8.0

ENERGY STAR® throughout the portfolio



## Dell Optimizer







#### Hear and be heard better

Intelligent Audio reduces background noise and optimizes audio experiences, now with more impressive features: Neural noise and echo cancellation intelligently removes background noises and echoes of the participants in your conference calls. Voice Quality Monitoring checks the quality of your voice during conference calls and notifies you when the quality is poor.



#### **Unmatched connectivity**

Experience the simultaneous multinetwork connection for faster transfers and downloads. Enhanced connectivity and bandwidth offer clearer, more productive conference calls.



#### Seamless transitions, more privacy

Presence Detection wakes your PC upon approach and locks it when you step away. Intelligent Privacy texturizes your screen when an onlooker is detected and dims it when you look away. (Available on select OptiPlex All-in-One configurations with optional 5MP IR Camera; also available on select Dell monitors and webcams with proximity sensors).



#### Improved app performance

Dell Optimizer analyzes how you use your preferred apps to boost performance.



#### An intelligent ecosystem

Enjoy easy pairing and management of your Dell monitors and accessories with the integration of Dell Display Manager and Dell Peripheral Manager.



#### **Privacy and control**

With Dell Optimizer, optimization and data collection follow a stringent process to ensure privacy and security.

## Persona solutions

Organizations leading the future of work are putting the employee experience at the center of their success



Discover solutions designed for the unique workstyles and pain points of the hybrid workforce. We've eliminated the guesswork of choosing the right tools for the job with persona-based solutions tailored to each end user's needs.



**Builder**Driven to build and grow businesses. Creates and executes strategic vision.



Producer
Driven to produce results and strives for efficiency.
Focuses on productivity to deliver desired outcomes.



Specialist
Driven to specialize in
unique, creative, and
complex fields. Generates
focused work and performs
detailed analysis.



Connector

Driven to connect teams and ensure collaboration

Manages plans and data to advance projects and optimize output.

New personas create a positive impact. Dell IT adopts personas to deliver a modern set of technologies for Dell team members



Up to 80% growth in team member satisfaction<sup>20</sup>



new hire satisfaction through better onboarding<sup>20</sup>



**Improved** recruitment and retention



**Increased**cost management efficiencies

### OptiPlex All-in-One

Work in comfort and in style with a sleek new design, and built-in, secure collaboration features



#### Responsive, secure business-class performance

Intel vPro® with 13th Gen Intel® Core™ i9 processor, with revolutionary hybrid architecture, automate workload allocation for more multi-tasking productivity.

#### New retractable 5MP IR camera with Presence Detection

Experience secure collaboration while the auto-tilt pro ile keeps users front and center during video calls (available on the all-in-one plus con iguration).

#### **Enhanced conferencing experiences**

New Intelligent Audio features include Neural noise and echo cancelation, to intelligently remove background noises and Voice Quality Monitoring checks the quality of your voice during calls.

#### A long-time leader in sustainable innovation

Built with up to 54% PCR (post-consumer recycled) plastic.14

#### Comfortable all-day productivity

New all-in-one stands designed to match Dell Displays create a seamless, multi-monitor workspace, with exclusive features like tilt, swivel and rotate 180 degrees. Featuring Low Blue Lightcerti ied touch and non-touch panel options.

#### **Designed and tested for All-in-One**

Dell UltraSharp 24 Monitor - U2422H

Dell 24 Monitor - P2423D

Dell Premier Collaboration Keyboard and Mouse - KM900

Dell Premier Multi-Device Wireless Keyboard and

Mouse - KM7321W

Dell Premier Wireless ANC Headset - WL7022

OptiPlex Entry 24 All-in-One Height Adjustable Stand

OptiPlex Premier 24 All-in-One Height Adjustable Stand

OptiPlex Premier 24 All-in-One Height Adjustable with Flex Bay

(ODD Drive) Stand





Intelligent productivity in a modular, minimal design



Intel vPro® with 13th Gen Intel® Core™ i9 processor, with revolutionary hybrid architecture, automate workload allocation for more multi-tasking productivity.

#### Sustainable innovation

The OptiPlex Micro Form Factor Plus is made with 59.6% post-consumer recycled plastic and 13% ocean bound plastic in fan and fan housing.<sup>14</sup>

#### **Deploy OptiPlex Micro just about anywhere**

The tiny 1.18 Liter micro blends into any workspace with a choice of 6 custom mounts.





Create a Single Cable Type-C Power Delivery solution with Micro (35W), using the back USB Type-C port connected to a 90W monitor – we recommend a Dell USB-C Hub monitor–neatly mounted to the Micro All-in-One Stand.

This solution is fully flexible, with a wide array of display and mounting compatibility options Dell OptiPlex offers.

#### Learn more

#### Speedier memory and storage capacity

Available with up to with up to 64GB DDR5 memory and up to two M.2 Gen 4 SSD options  $\,$ 

#### Flexible and secure VDI experiences

Micro now offers thin client solutions powered by Dell Cloud Client Workspace (available on micro 35W configuration).

#### **Designed and tested for OptiPlex Micro**

Dell 27 Monitor - P2723D

Dell UltraSharp 24 USB-C Hub Monitor - U2422HE

Dell Premier Multi- Device Wireless Keyboard and

Mouse - KM7321W

Dell Premier Collaboration Keyboard and Mouse - KM900

Dell Speakerphone -SP3022A

Dell Pro Wireless Headset - WL5022

Dell Vertical Desktop Stand

Dell Dual VESA Mount w/Adapter Bracket

Dell Wall/Under-the- Desk VESA Mount w/ PSU Sleeve

OptiPlex Micro All-in-One VESA Mount for E-Series Monitors

with Base Extender

Dell Single Monitor Arm - MSA20

Dell Micro All-in-One Stand - MFS22

### OptiPlex Small Form Factor

Balance compact size and powerful performance in a desk-friendly design

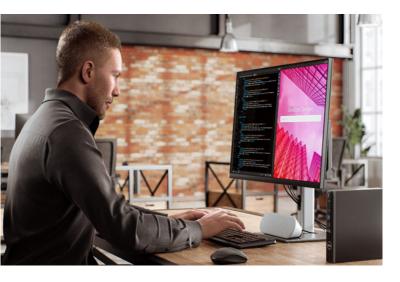


#### Responsive, secure business-class performance

Intel vPro® with 13th Gen Intel® Core™ i9 processor, with revolutionary hybrid architecture, automate workload allocation for more multi-tasking productivity.

#### Sustainable innovation

OptiPlex Small Form Factor is designed with the innovative use of sustainable materials, with a minimum of 10% recycled steel<sup>4</sup> and up to 43.1% post-consumer recycled plastics.<sup>14</sup>



#### The right fit

OptiPlex Small Form Factor offers more ports than the micro, while being more space-conscious than the tower (7.86 Liters).

#### Fast and efficient

Available with up to three M.2 gen 4 SSD options. And now with up to 128GB DDR5 memory (on select configurations)

#### **Smart connectivity**

Native support for up to 4 displays, a  $3^{\rm rd}$  DisplayPort, plus an optional video port with a choice of VGA, HDMI, DP, and USB Type-C DP Alt Mode (on select configurations)

#### Designed and tested for OptiPlex Small Form Factor

Dell UltraSharp 24 USB-C Hub Monitor - U2422HE

Dell 27 Monitor - P2723D

Dell Premier Multi-Device Wireless Keyboard and

Mouse - KM7321W

Dell Pro Wireless Keyboard and Mouse - KM5221W

Dell Pro Webcam - WB5023

Dell Pro Wireless Headset - WL5022

Dell Premier Wireless ANC Headset - WL7022

Dell Speakerphone - SP3022

OptiPlex Small Form Factor All-in-One Stand - OSS21

OptiPlex Small Form Factor Cable Cover



Push the limits of multi-tasking performance and scalability



#### Responsive, secure business-class performance

Intel vPro® with 13th Gen Intel® Core™ i9 processor, with revolutionary hybrid architecture, automate workload allocation for more multi-tasking productivity.

#### Work your way

Choice of two chassis – 18.7 Liter and 14.6 Liter, plus multiple port and add-in card options for maximum expandability.

#### Sustainable innovation

OptiPlex Tower is built with a minimum of 10% recycled steel and up to 53.6% post-consumer recycled plastics.<sup>14</sup>





#### See and do more

Drive rich content running high-end graphics cards (up to 225W discrete graphics options on select configurations).

#### **Fast and efficient**

Available with up to three M.2 gen 4 SSD options and up to 128GB DDR5 memory

#### **Smart connectivity**

Available with up to three M.2 gen 4 SSD, native support for up to 4 displays, plus an optional video port with a choice of VGA, HDMI, DP, and USB Type-C DP Alt Mode.

#### **Designed and tested for OptiPlex Tower**

Dell 27 Monitor - P2723D

Dell UltraSharp 24 USB-C Hub Monitor - U2422HE

Dell Premier Multi-Device Wireless Keyboard and

Mouse - KM7321W

Dell Pro Wireless Keyboard and Mouse - KM5221W

Dell Slim Conferencing Soundbar - SB522A

Dell Pro Webcam - WB5023

Dell Premier Wireless ANC Headset - WL7022

OptiPlex Tower Cable Cover

## OptiPlex XE4 Tower & Small Form Factor

Intelligent, industrial-grade desktops built for ultimate stability, expandability and performance



#### Secure, business-class performance

Intel vPro® with 12th Gen Intel® Core™ i9 processor

#### **Durable design**

XE4 is designed to run in corrosive and high heat settings up to 45° C ambient. It is marine certified and stands up to rigorous testing including MIL-STD 810G.

#### Sustainable innovation

XE4 is built with recycled and closed-loop materials.



#### XE4 is built for longevity

It offers the highest change visibility from OptiPlex Minimum three-and-a-half-year purchase life cycle eases IT planning.

#### Thunderbolt 4 Add-in card

Fast, secure connection to more high-resolution monitors

#### Fast and efficient

Available with up to three M.2 gen 4 SSD options and up to 128GB DDR5 memory

#### Designed and tested for OptiPlex XE4

Dell UltraSharp 27 Monitor – U2722D

Dell Premier Multi-Device Wireless Keyboard and

Mouse - KM7321W

Dell Pro Stereo Headset – WH3022

Dell Speakerphone – SP3022

OptiPlex Tower and Small Form Factor Cable Cover

### OptiPlex 3000 Thin Client

Sleek and mighty desktop thin client optimized for Dell cloud client solutions



#### Secure and versatile thin client

Designed by OptiPlex, with 30 years of reliable desktop innovation, including a rich ecosystem and sustainable components.

#### Ready for hybrid work

Enjoy built-in support for popular virtual workspaces and easy collaboration, with an optimized architecture supporting leading unified communications solutions.



#### Instant, seamless access to digital and virtual workspaces

Intel® Celeron® processor and Intel® Pentium® processor

#### Compact, fan-less design

Ideal for tight spaces and delivers a quiet, durable computing experience (no moving parts)

#### Long life-cycle

With three year Next Business Day Support (as expected by thin client customers)

#### Modern hybrid cloud management

Solution for greater control and agility

#### Designed and tested for OptiPlex 3000 Thin Client

Dell 24 Monitor - P2422H

Dell Pro Wireless Keyboard and Mouse – KM5221W

Dell Pro Stereo Headset - WH3022

OptiPlex Micro and Thin Client All-in-One Stand - MFS22

OptiPlex Micro and Thin Client Dual VESA Mount with

Adapter Bracket

Dell Single Monitor Arm - MSA20



#### Product disclosures

- 1 Source: Based on Dell Internal Analysis, March 2023; Measured by PCMark 10 with following configurations: OptiPlex 7000 Tower, i7-12700, 8GB (1x8GB) 4400MHz, Integrated Intel Iris XE Graphics, 256GB NVMe, Win 10 22H2 vs OptiPlex 7010 Plus Tower, i7-13700, 8GB (1x8GB) 4800MHz, Integrated Intel Iris XE Graphics, 256GB NVMe, Win 11 22H2. Results may vary depending on workloads and testing environment.
- 2 Source: Based on internal analysis, January 2022. Dell Optimizer available in 2020 devices and later devices, not available in OptiPlex 3000 series, Latitude 3310 2-in-1 and Latitude Chromebook Enterprise. Feature availability and functionality varies by model.

For more details visit: https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/technical-support/dell-optimizer-features-availability-matrix.pdf.external.

- 3 Source: Based on Dell internal analysis, September 2022. Not all features available with all PCs. Additional purchase required for some features
- 4 Source: Based on Dell internal analysis, February 2023. Recycled steel is used in the chassis of select Dell OptiPlex Desktops. Recycled steel weight may vary by model and configuration.
- 5 Source: Based on Dell Multipack Source: Dell Internal Analysis, March 2023. Renewable materials in the form of FSC (The Forest Stewardship Council) certified paper fibers from responsibly managed forests.
- 6 Source: Based on ESG survey commissioned by Dell Technologies, "Dell OptiPlex Reliability and Satisfaction Survey" conducted from 4/27/21 to 5/8/21. Results derived from a survey of IT decision-makers with influence and knowledge of their organizations' desktop purchase decisions and support environment (Percentage of respondents, N=202). Do not use in China, Colombia or Guatemala.
- 7 Source: Measured by Cinebench R23 with following configurations, March 2023: OptiPlex 7000 Small Form Factor, i5-12500, 8GB (1x8GB) 3200MHz, Integrated Intel Iris XE Graphics, 256GB NVMe, Win 10 22H2 vs OptiPlex 7010 Plus Small Form Factor, i5-13500, 8GB (1x8GB). Results may vary depending on workloads and testing environment.
- 8 Source: IDC Worldwide Quarterly PC Monitor Tracker, Q1 2021.
- 9 Source: Based on Dell Internal Analysis, February 2023. Percentage is of total plastic weight in product and may vary by model.
- 10 Source: Based on Dell internal analysis, October, 2021; OptiPlex 3000/5000/7000 MFF and Precision 3000 Fixed Workstation contain 13% recycled ocean-bound plastics in the fan and fan housing.
- 11 Source: Based on internal analysis, February 2022. Renewable material in the form of FSC paper fibers.
- 12 Source: EPEAT registered where applicable. EPEAT registration varies by country. See www.epeat.net for registration status by country.
- 13 Source: Based on Dell Quality Intelligence (Qi) tool Dell Internal Analysis, August 2023. Data analyzed from Dell FY14-FY24 YTD, as of August 2023.
- 14 Source: Based on Dell Internal Analysis, February 2023; weight varies by model
- 15 Source: Based on Dell Internal Analysis, March 2023; Measured by CrossMark with following configurations: OptiPlex 7000 Small Form Factor, i5-12500, 16GB (2x8GB) 3200MHz, Integrated Intel Iris XE Graphics, 25GB NVMe, Win 11 22H2 vs OptiPlex 7010 Plus Small Form Factor, i5-13500, 16GB (2x8GB) 4800MHz, Integrated Intel Iris XE Graphics, 25GB NVMe, Win 11 22H2. 7-zip as background task (custom script). Results may vary depending on workloads and testing environment.
- 16 Source: Based on Dell Internal Analysis, August 2023. Manageability solution to use a Binary Large Object (BLOB) package, recognized by Microsoft Intune, for secure endpoint configuration and management.
- 17 Source: "Lower Costs and Drive Better Outcomes with a Single Vendor for Multiple IT Services,", April 2022.
- 18 Source: When comparing publicly available device drivers and downloads release schedules published by the Top 5 PC vendors, as of May 2023. Based on Dell internal analysis, May 2023,
- 19 Source: Based on Dell Internal Analysis March 2023. Measured by Cinebench R23 with following con\_gurations, March 2023: OptiPlex 7000 Small Form Factor, i5-12500, 8GB (1x8GB) 3200MHz, Integrated Intel Iris XE Graphics, 256GB NVMe, Win 10 22H2 vs OptiPlex 7010 Plus Small Form Factor, i5-13500, 8GB (1x8GB) 4800MHz, Integrated Intel Iris XE Graphics, 256GB NVMe, Win 11 22H2. Results may vary depending on workloads and testing environment.
- 20 Source: Based on internal data and interviews with JP Glick

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